



Aqua Doctor, Inc

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Aqua Doctor, Inc.

Swimming Pool Design and Construction Portfolio • 21st Anniversary Edition



# The Aqua Doctor

Aqua Doctor is a full service company specializing in top quality swimming pool construction, remodeling, and service. Aqua Doctor is family owned and our staff of highly trained, certified pool operators is always available to help you maximize your pool and spa experience. We value long-term business relationships and we work hard to earn your business and trust.

Isaac Keselman, the founder and owner of Aqua Doctor, has earned a reputation as one of New Jersey's leading pool experts. Isaac, along with his knowledgeable staff, are committed to providing customers with impeccable workmanship and unsurpassed service. Aqua Doctor utilizes the latest technologies and techniques to deliver exceptional projects from start to finish. We are an authorized service center and dealer for several manufacturers including: Pentair, Hayward, Jandy, Zodiac, Polaris, Levelor, Merlin, Wet Edge, Cover Pools and more.

Aqua Doctor earns much of our business through referrals, and our first objective when we take on a new client is to provide the same level of service that our clients have been enjoying for well over 20 years.

We invite you to browse through the pages of this book and imagine the ways that Aqua Doctor can help you. Isaac and the Aqua Doctor staff look forward to earning your business. Happy Swimming!









1,200 square foot custom pool and spa combination with limestone coping and Aqua Blue Pebblesheen finish.









800 square foot pool with bluestone coping, porcelain tile and Hydrazzo Maui Midnight finish.









1,000 square foot pool with raised spa; featuring custom bluestone coping, natural slate tile and a PebbleFina Bella Blue finish.



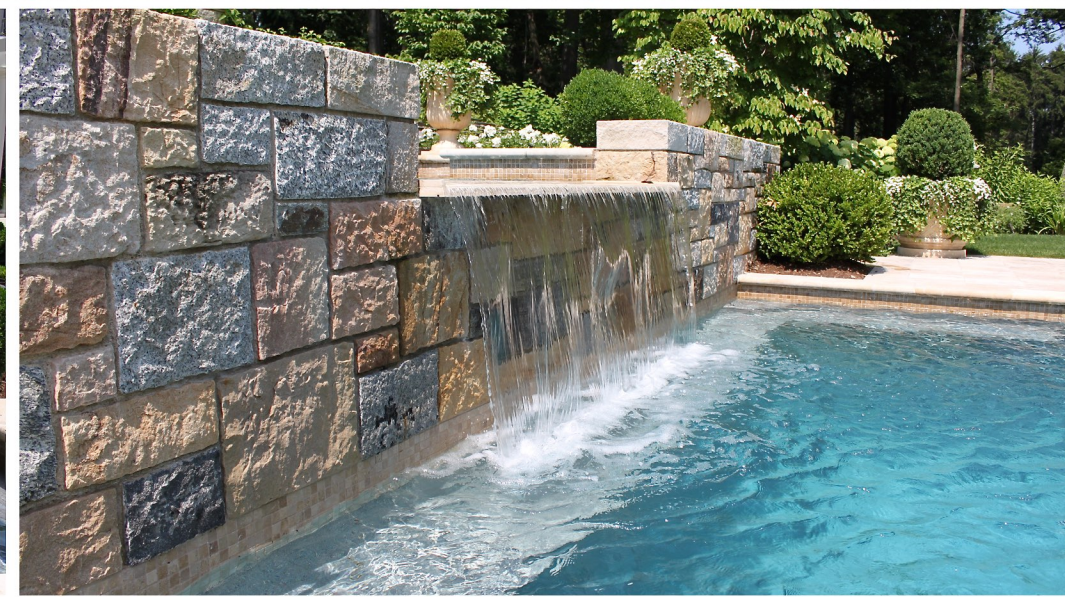




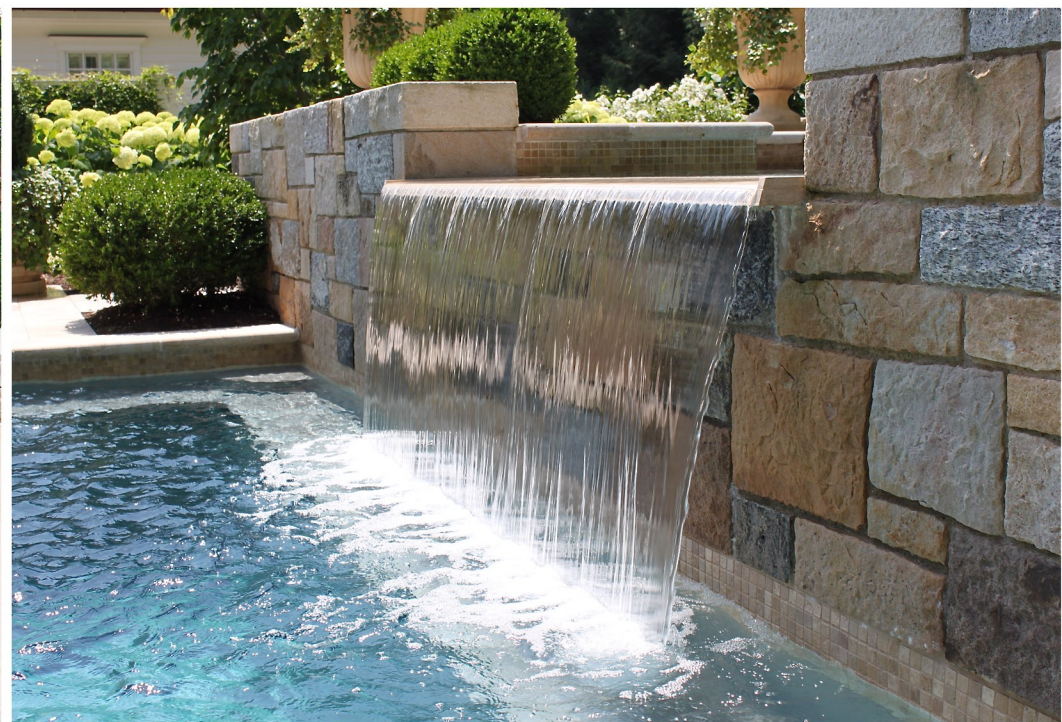


800 square foot pool with elevated spillover wading pool, finished with travertine coping and patio. This elegant pool has custom mosaic tile trim and a French Grey PebbleSheen finish.









Multiple spillover water features give this pool a variety of stimulating visual and sensory aspects.





Custom designed 1,000 square foot pool/spa combo with 3"x24" bluestone tread coping, custom glass tile and French Grey PebbleSheen finish.

















800 Square Foot pool with 3" bluestone bullnose coping with porcelain tile and gulf stream Hydrazzo finish.









16'x32' rectangle with built-in spa, oversized wet-deck and automatic cover. A Prism Blue PebbleSheen finish gives this pool its inviting color.











2,000 square foot pool/spa combination with 3" bluestone coping and patio, custom glass tile and a Blue Granite finish. The spa can comfortably accommodate eight people. 1,000,000 BTUs of heat provide this pool with fast, efficient warming capabilities, and an automatic cover reduces energy costs and helps to keep this pool bright and clean.











1,500 square foot pool/spa combination with Indiana Limestone coping and Ocean Blue PebbleSheen finish. The luxurious 10'x10' spa and entire pool enjoy protection and energy savings from an automatic cover.



800 square foot pool spa combo with Bluestone bullnose coping, custom glass tile, Prism Blue Pebblesheen finish and a Cover Pools automatic safety cover. The pool is controlled with a Zodiac Control system including an iAqualink (remote smart phone / tablet control, as well as service access) and Pentair pumping, filtration, heating & LED lighting for the most reliable, efficient combination of controls and mechanical equipment.















800 square foot pool/spa combo with bluestone coping, custom glass and Maui Midnight Hydrazzo finish with a Cover Pools automatic cover.









800 square foot pool with bluestone coping, custom glass tile and Hydrazzo Classico Laguna finish.



1,000 square foot pool/spa combination with Indiana Limestone coping and ceramic mosaic tile. The finish is Seafoam Green PebbleSheen. This pool was constructed in 2005 and still looks brand new today.











600 square foot pool/spa combination with Indiana Limestone coping, custom mosaic tile and a SeaFoam Green PebbleSheen finish.





1,200 square foot pool/spa combination with Bluestone coping and paver patio. Custom mosaic tile and an Aqua Blue PebbleSheen finish.









600 Square Foot pool with bluestone coping, custom glass tile, Maui Midnight Hydrazzo finish and Cover Pools automatic cover.





850 square foot pool with Israeli Limestone coping and patio. Quartzite tile with Ocean Blue PebbleSheen finish.





600 square foot pool/spa combination with custom stepping stone coping and a Bluestone patio. This pool has a Midnight Blue PebbleTec finish.





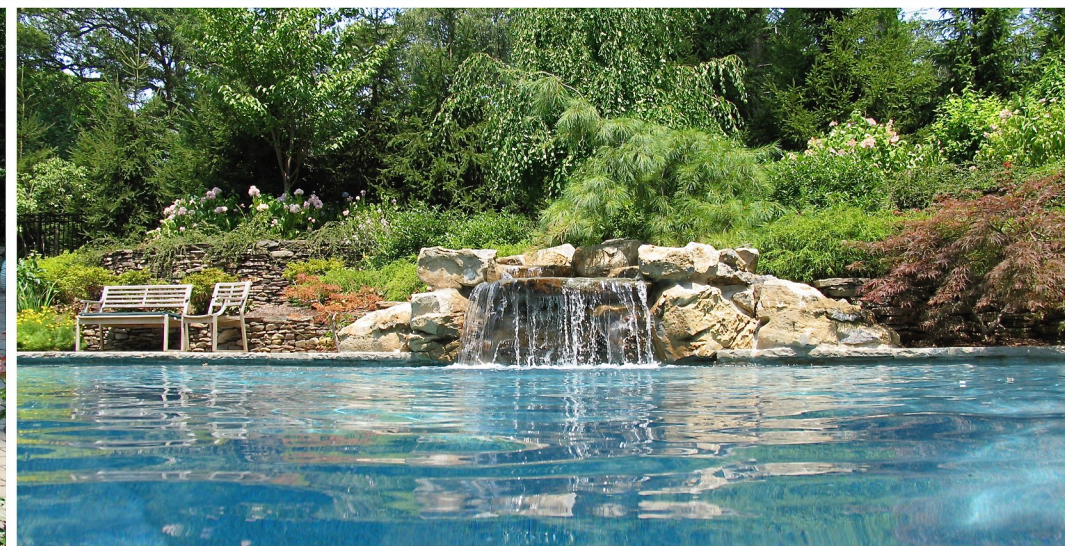
800 square foot pool/spa combination with Tennessee Crab Orchard coping and patio and an Aqua Blue PebbleSheen finish.





850 square foot pool with Tennessee Stone coping, quartzite stone tile and Prism Blue PebbleSheen finish.



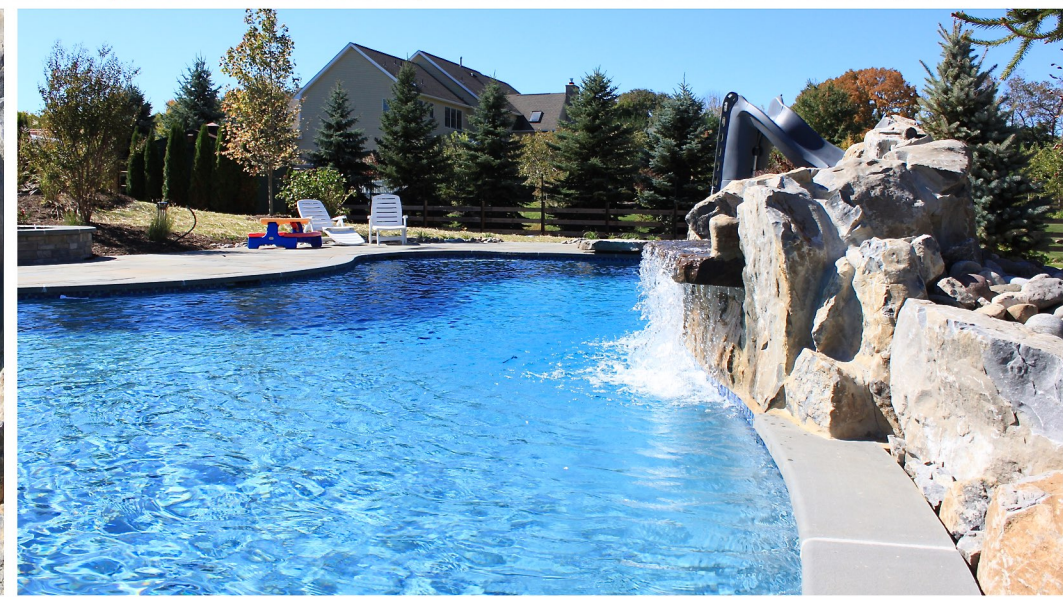


850 square foot pool with moss rock waterfall, random Tennessee Stone coping, wet deck, Quartzite stone tile and Aqua Blue PebbleSheen finish.













1,000 square foot pool with detached eight person spa. Additional features include a custom moss rock waterfall, slide, and multiple swim-out areas. This project took eight weeks from start to finish.

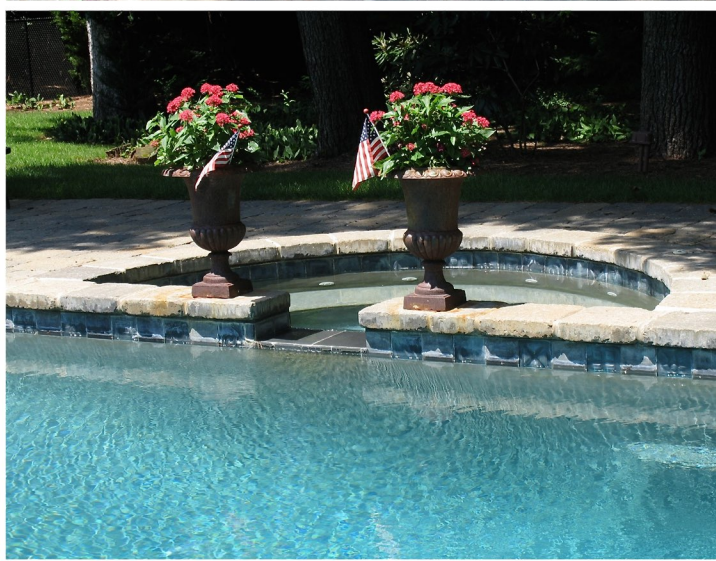




Classic rectilinear design with half-moon spillover spa. This pool was constructed in 2001 and it still looks as good today as the day it was completed.











800 Square Foot pool with three inch bluestone coping, negative edge, Lightstreams Peacock Blue glass tile and Luminous Blend Beadcrete Prism finish.









Complete renovation of a vinyl liner pool upgraded to include bluestone coping and custom paving stone patio









800 square foot pool/spa combination with custom glass tile, bluestone coping, a Laguna Hydrazzo Classic pool finish and a Cover Pools automatic cover.





800 square foot pool/spa combination with custom glass tile, bluestone coping, a Hydrazzo Classico Patino pool finish and a Cover Pools automatic cover.





This 800 square foot pool/spa combo began with gunite construction and includes Pentair's state of the art, energy saving variable speed pumps, filtration and heating equipment. A Zodiac iAqualink control system enables remote operation of all pool and spa features from a smartphone or computer. This pool features custom mosaic porcelain tile and a French Grey Pebblesheen finish.













1,200 square foot pool/spa combination with interior bar and stools, extended wet deck, custom light streams glass tile, 18" bluestone coping, a Laguna Hydrazzo Classico finish and a Cover Pools automatic safety cover.













Remove old liner pool and replace with custom-designed 850 square foot gunite masterpiece. From demolition to swimming, this project took approximately ten weeks.













850 square foot pool with six person spillover spa, random Tennessee Stone coping and patio, natural quartzite stone tile and Blue Terra Horizon polished granite finish.





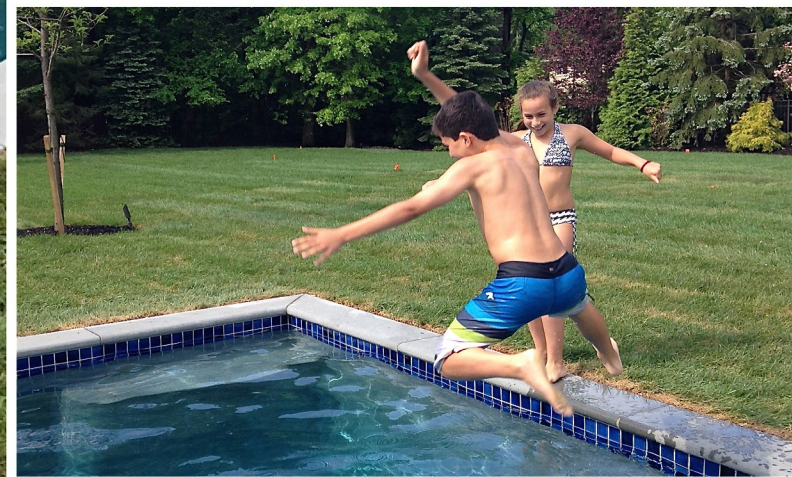
1000 square foot pool/spa combination with tread bluestone coping, glass tile, Wet Edge Tahoe Coast Primera Stone finish and a Cover Pools automatic safety cover.





900 square foot pool spa combo with 1/2 bullnose Bluestone coping glass tile, Hydrazzo Classico Oceana BLU finish and a Cover Pools automatic safety cover.





650 square foot pool with full bullnose Bluestone coping, porcelain tile and a Hydrazzo French Grey finish.





600 square foot pool/spa combination with full bullnose bluestone coping featuring glass tile and a Hydrazzo French Grey finish.





850 square foot pool/spa combination with Travertine full bullnose coping, stone tile, and a Wet Edge Midnight Breeze Primera Stone finish.



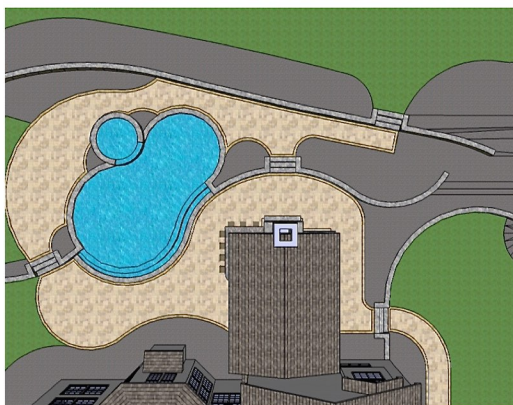






900 square foot pool/spa combo with full bullnose bluestone coping, porcelain tile, and a Hydrazzo French Grey finish.







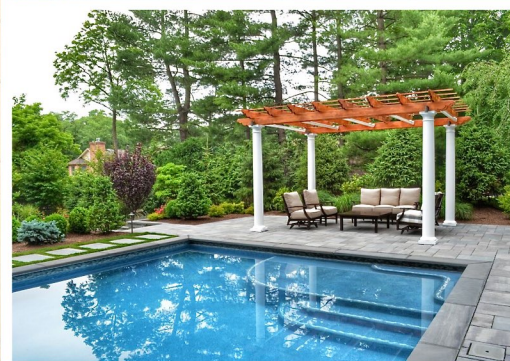
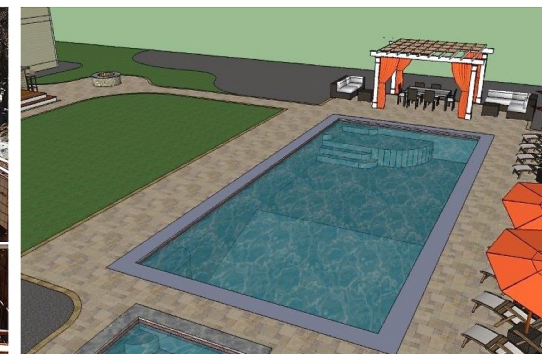
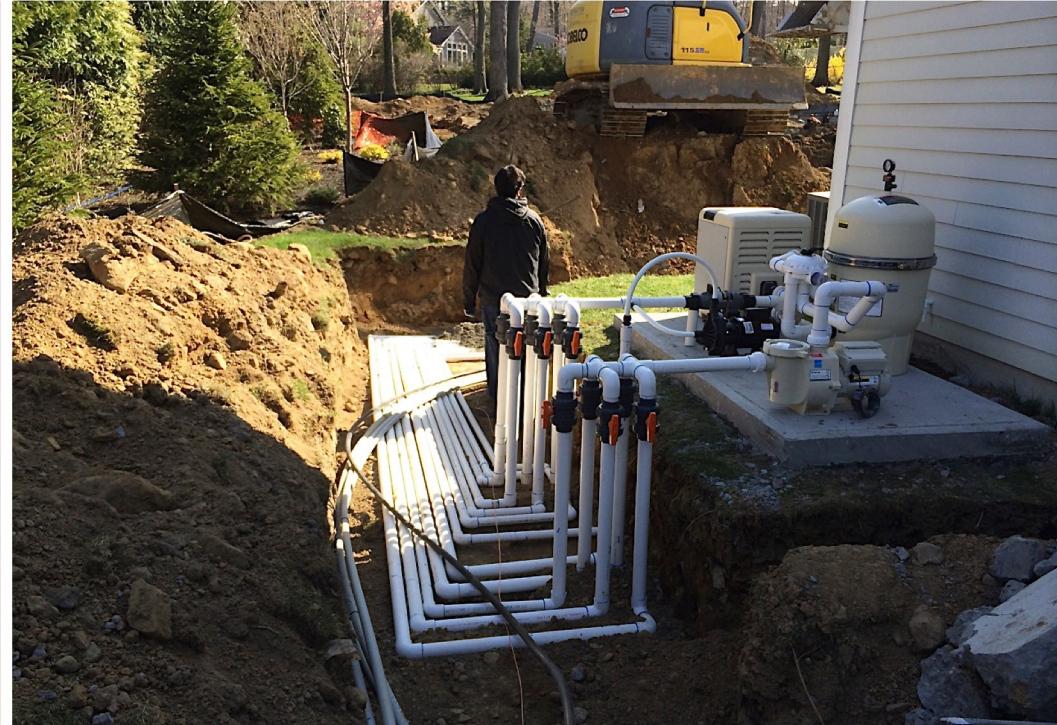






850 square foot pool spa combo with full bullnose Bluestone custom radius coping, quartzite stone tile and a Hydrazzo Classico Oceana BLU finish.





900 square foot pool with 1/2 bullnose Bluestone coping, glass tile, Hydrazzo Classico Oceana BLU finish and a Cover Pools automatic safety cover.









800 square foot pool with bluestone coping featuring custom glass tile, Hydrazzo Mediterranean Blue finish and a Cover Pools automatic safety cover.





1100 square foot pool with full bullnose bluestone coping, iridescent glass tile, and a French Grey Hydrazzo finish.





1000 square foot pool/spa combo with an eased edge bluestone coping, large porcelain tile, and a WetEdge Black Diamond Primera Stone finish.













650 square foot pool/spa combination with full bullnose bluestone custom radius coping, quartzite stone tile, and Hydrazzo Hatteras Grey finish.





600 square foot pool with Limestone half bullnose coping, glass iridescent tile, Hydrazzo Mediterranean Blue finish and a Cover Pools automatic safety cover





1000. square foot Pool/spa combination with bluestone half bullnose tread coping, glass tile, and a Hydrazzo Catalina Blue finish and a Cover Pools automatic safety cover.









600 square foot pool with a raised moss rock wall and water feature. Custom bluestone bullnose radius coping and Quartzite stone tile with a Hydrazzo Mediterranean finish.









850 square foot pool/spa combination with half bullnose bluestone coping featuring glass tile, Hydrazzo French Grey finish and a Cover Pools automatic safety cover.





500 square foot pool/spa combination with half bullnose bluestone coping, glass tile, Wet Edge Primera Stone Black Diamond Finish and a Cover Pool Automatic safety cover.









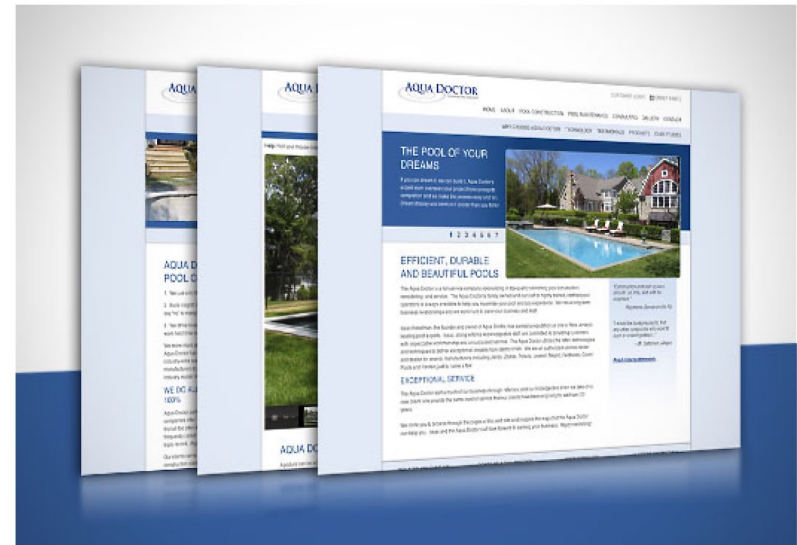


## Post-Construction Care For Your Pool

We know that once a construction or renovation project is complete, simple and efficient maintenance is a homeowner priority. It is our priority too.

Founded initially as a pool service company, Aqua Doctor was frequently asked by clients and manufacturers to solve problems that others couldn't solve. Aqua Doctor became so good at fixing problems that it was a no-brainer to start building our own pools. We build top-quality pools with an emphasis on efficient maintenance and longevity.

Extensive experience, the latest technological innovations, and a thorough work ethic give Aqua Doctor its reputation as one of New Jersey's best service companies. Aqua Doctor is also an industry leader in the development and deployment of field technology. Our proprietary software and mobile tools allow our technicians to be in constant contact with our customers and central office. With up to the minute tools and information in-hand, our crews get the job done right and on time.





“When we decided to install a pool at our home in Madison we looked into several pool builders. When weighing all options it was clear that Aqua Doctor was the only choice for the pool construction and all surrounding hardscape. From start to finish Aqua Doctor was on time and exceeded every expectation we had. Upon completion, we had a pool that was not only technologically advanced and efficient, but most importantly easy to use. Add to that the Aqua Doctor seasonal pool maintenance and it is a turnkey experience.”

Scott  
Madison, NJ

“Aqua Doctor has superior service, an extremely high degree of professionalism, great staff and an exceptional knowledge of pool restoration; that's why this is the "Doctor" I trust most to take care of my pool as I have been a happy customer (patient) for the past 14 years.”

Harry  
Livingston, NJ



“The word Doctor means teacher in Latin. To be considered a teacher you must possess all of the knowledge and expertise that pertains to a certain discipline. In the case of The Aqua Doctor, a more fitting name could not have been devised. The combined swimming pool expertise that this company possesses encompasses every facet of making the backyard experience a great one.”

Michael McVan  
National Sales Manager  
Pentair

“I have been working with Aqua Doctor for over 13 years now. They are one of the most diligent companies I work with, and that's saying something. I would be hard pressed to find any other companies who work to such an exacting detail. Their goal has always been to get the job done right--the first time--and done promptly. It is a pleasure to work with such a company, as Meyco is involved in the design and production of highly complicated cover projects for some of the most exotic swimming pools in the country.”

Philip Saltzman  
National Sales Manager  
Meyco Pool Cover



“Working with Isaac was a pleasure. His knowledge about every aspect of pool building coupled with his responsiveness to every single question, gave us tremendous confidence that we would have a great pool for many years to come. He held our hand through the entire process from design decisions to tile and coping choices to understanding the equipment. Isaac was with us every step of the way and we couldn't be happier with the finished product.”

Stefanie and Zach  
Livingston, NJ

"Working with Isaac and the Aqua Doctor team was stress-free and a pleasure. From sticking to budget and timeline, to the quality of the workmanship to going 'above and beyond' in their follow up after our pool was completed, everything was top notch. If you are thinking about building a pool, in our opinion there would be no reason to talk to anyone else."

Aliza & Josh  
Livingston, NJ



“I contracted with Aqua Doctor to build a free form pool with a waterfall in the summer of 2006. Isaac and his crew know how to build pools, and do so in a professional, efficient and timely manner. Unlike many contractors, timelines were met and delays, if they occurred, were discussed. Isaac tackles problems head on and stands by his work. I subsequently had a concern with a few areas on my pool walls (2 years after the project was completed) and Isaac brought the crews back, drained the pool, addressed all areas in question and refinished the pool surface - in a week. I would not recommend any other pool builder.”

Kent  
Madison, NJ

“I have worked with The Aqua Doctor for the past 8 years. Aqua Doctor is a very forward thinking, reputable company for new swimming pool construction and renovations. They are on the cutting edge of technology and produce state of the art swimming pool projects. The Aqua Doctor is focused on customer satisfaction in all aspects of their business. I highly recommend Aqua Doctor. It is truly a pleasure to work with people of their high level of integrity.”

Cliff Scheiber  
Regional Sales Manager  
Pebble Technology, Inc



“Anyone who owns a swimming pool has had the "privilege" of going through many pool maintenance companies to care for their swimming pool. My search ended when I met Isaac and his team at Aqua Doctor. They are on the cutting edge of pool building, renovations and service. My only regret is that I didn't meet Aqua Doctor until after my pool was already built. Aqua Doctor replaced virtually every component of my pool, hot tub and patio. With each replacement and renovation my pool became more usable and unique. If Isaac recommends something I have him install it. Every recommendation has made my pool and hot tub easier to use and more beautiful and efficient. Recently we resurfaced with pebble tec, recommended by Aqua Doctor. Everyone who sees the pool is stunned by its beauty. Aqua Doctor is quite simply the best pool builder and maintenance company you could ever hope to find (and my brother-in-law is in the business).”

Troy  
Livingston, NJ

“My wife and I just finished having a pool and spa installed by Aqua Doctor. This was the fourth time in our lives that we've done this and it was by far the most positive experience we've had.

First of all, in the planning phase of the project, Isaac did an excellent job explaining our options and the tradeoffs involved with each option so that we could do a very thorough and meticulous job defining precisely what we wanted. Construction and start up was smooth, on time, and with no surprises. The Aqua Doctor now services our installation and so far to us our pool and spa have been completely care free. We would recommend the Aqua Doctor to anyone!”

Raymond  
Bernardsville, NJ



“Working with the team from Aqua Doctor was like working with good friends from the start. The care and speed at which things are addressed and resolved is always impressive.

If the pool was in their own backyard, it wouldn't be done faster or better. Truly a joy to work with!”

Carrie and Brad  
Chatham, NJ

“We have had a long standing relationship with Aqua Doctor, first as a company who maintained and repaired our existing pool and, more recently, we worked with them this past summer to create a brand new, beautiful pool and spa, which turned our backyard into an oasis. We were thoroughly impressed with their professionalism, expertise, reliability and attention to detail. Isaac walked us through every step of the project and was completely hands-on from start to finish.

He made sure every question we had was answered and advised us every step of the way. The project was finished on the timeline that was promised, which we especially appreciated. The finished product came out even better than we had imagined and we couldn't be more pleased with the result. Aqua Doctor is truly cutting edge in their field and we would highly recommend them to anyone interested in building a pool.”

Staci and Scott  
Livingston, NJ



# Energy, Efficiency and Technology

Aqua Doctor is respected throughout the pool industry as one of the most technologically advanced builders in the business. Our clients enjoy the benefits of our technological expertise in every aspect of pool construction, renovation, service and operation. One of the most important items to consider for your pool is energy efficiency.

A typical Aqua Doctor pool owner can save \$670-\$1,360 per season on energy costs by using just one of our energy-efficient variable speed pumps (savings based on single speed pump comparison running between 6 and 12 hours/day at \$0.15/kWh in a 20,000 gallon pool).

Automation systems, automatic covers, fuel efficient heaters, energy efficient heaters and pumps, and other innovative processes provide Aqua Doctor customers with beautiful, easy to maintain and operate, and highly energy efficient pools and spas. We stand by our work and we make sure our clients enjoy the benefits of our wisdom and expertise.

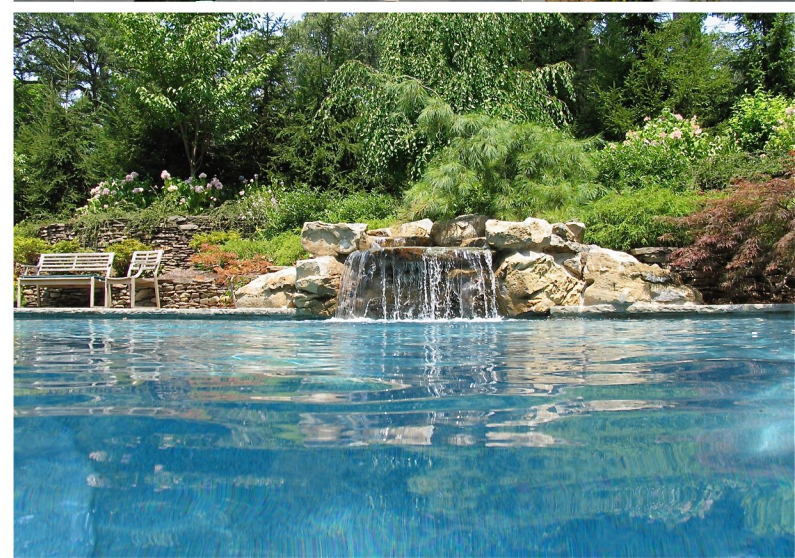


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Isaac Keselman is The Aqua Doctor





A graphic consisting of several concentric circles in a light gray color, centered behind the word 'AQUA'.

# AQUA DOCTOR

Swimming Pool Specialist